

## Strategic Advisor - Jack LaRue

### SHORT BIO

Jack LaRue is an innovative and energetic executive with over 30 years' experience in technology, marketing, sales and product management. Jack has extensive experience in mergers and acquisitions, start-ups and turnarounds, and new product launches.

Jack originally joined Creative Solutions (CS), as Vice President of Marketing in 1993. At the time, CS had 89 employees and was generating about \$10 million in annual revenue. Today that business has 1,200 employees and is generating more than \$400 million annually. CS was acquired by the Thomson Corporation (now Thomson Reuters) in 1997.

In 2004, Jack was promoted to Senior Vice President, CS Professional Suite. Over the next two years, Jack grew CS revenue from \$140M to \$170M. In 2006, Jack became General Manager of myPay Solutions, a floundering payroll processing business. Under his leadership, the business grew from \$1M to more than \$7.5M. He increased operating productivity by 400% and increased new sales from \$500K to \$2M annually. Jack became Vice President of Special Projects in 2014, before retiring from Thomson Reuters at year-end 2016.

Jack has a Bachelor of Science degree, Summa Cum Laude, from Eastern Michigan University and an MBA, With Distinction, from the University of Michigan.

**Full resume available**



### Strategic areas of expertise:

- Marketing
- Operations
- Technology
- Growth
- Leadership
- Scenario Planning / Futurist

**URL: [tinyurl.com/EmpowerHER-JackL](http://tinyurl.com/EmpowerHER-JackL)**