

## Strategic Advisor - Lena Benjamin

### SHORT BIO

Founder of EmpowerHER Global. Over 15 years of business experience both from Global consultancy Plc's to starting and failing in business including the UK's first online multicultural bookselling business approached by Amazon in 2004. She uses her expertise, grit and combines her business leadership style with common sense and passion. She's a forward thinking and strategic entrepreneur, involved in a number of ventures including [Benjamin Property Services Ltd \(UK real estate investing services\)](#) and [USandBeyond.com - global online travel booking](#).

Lena is also the founder of [Discerning Club](#).

Lena is an international speaker and enjoys travelling. Since 2014 Lena has travelled to New York City, Chicago, Milan, Paris, Cyprus, Washington DC and other destinations. Lena's speaker's kit can be found at <https://tinyurl.com/Lena-Benjamin-Speaker>

Lena has two degrees, a BA (Hons) in Business Studies achieving a 2:1 in 1999 from London South Bank University and the other a Master in Business Administration, MBA (2010) achieved from Westminster Business School (University of Westminster) in London UK.

Most of Lena's entrepreneurial flair has come from actions as opposed to sitting in a classroom. She now offers Actions4Growth™ 1-2-1 signature consultancy program to business leaders of service based businesses at [Progress4Entrepreneurs.com](#)

**Full resume available**



### Strategic areas of expertise:

- Marketing
- Business Development
- Growth
- Leadership
- Scenario Planning / Futurist

**URL: [tinyurl.com/EmpowerHER-Founder](https://tinyurl.com/EmpowerHER-Founder)**