

Lena Benjamin, MBA – Global Business Growth Strategist & Keynote Speaker

Helping leaders, founders and organisations navigate change, accelerate growth, embrace innovation and turn strategic opportunities into commercial impact.



ABOUT LENA

With over 25 years of global experience across 30+ cities, Lena Benjamin MBA is an internationally experienced Business Growth Strategist, Entrepreneur, Author, Strategic Adviser, keynote speaker, executive workshop facilitator and startup mentor. Her career spans corporate leadership, engineering consultancy, property, business development, marketing communications and venture development, enabling her to deliver practical commercial insight grounded in strategic thinking, real-world execution and sustainable growth.

FEATURED KEYNOTE & WORKSHOP TITLES

- Leading Through Change: Resilience, Reinvention & Sustainable Growth
- Executive Growth Strategy for Scaling Organisations
- AI, Innovation & the Future of Business Leadership
- Building Ventures: From Concept to Commercial Success

TESTIMONIALS

"Lena led internal client relationship management workshops for director-level staff across UK offices, connecting strategy with practical delivery to strengthen teams and client engagements."

"Lena delivered a powerful session at UCL Women in Leadership, inspiring staff and students through her engaging insights, practical perspective and thought-provoking approach."

"The session on Marketing for charities was really interesting, and we are looking forward to implementing the content delivered." – Attendee, Foundation for Social Improvement

SPEAKER FEES

- Keynote Speech: £3,500
- Workshop Facilitator: £2,500
- Panel Contribution: £1,250

BOOKING LINKS

- 👉 <https://lenabenzamin.com/bookspeaker>
📧 Or contact at <https://lenabenzamin.com/contacthere>

HERE ARE JUST A FEW REASONS WHY ORGANISATIONS BOOK LENA

- ✓ 25+ years of global business growth experience across 30+ cities and diverse sectors
- ✓ Trusted by leading organisations and institutions, including UCL, Association of MBAs, Avis and more
- ✓ Practical perspectives on leadership, growth, AI, innovation and entrepreneurship that inspire action
- ✓ Corporate-grounded workshop facilitator, with experience spanning Scott Wilson PLC (now AECOM) and beyond
- ✓ Experienced conference and panel contributor, from ExCeL London to UK Parliament
- ✓ Flexible global delivery across virtual, hybrid and in-person events

BLOGS

- <https://lenabenzamin.com/author/lena-benzamin/>
- <https://empowerbusiness.xyz/author/lena/>

BOOKS

- *NIFTY: Bold Steps Begin Now* on Amazon: <https://www.amazon.co.uk/dp/B0HFSPB5SM>
- Nifty eBook & Cameo bundle: <https://nifty.lenabenzamin.com/novel>

